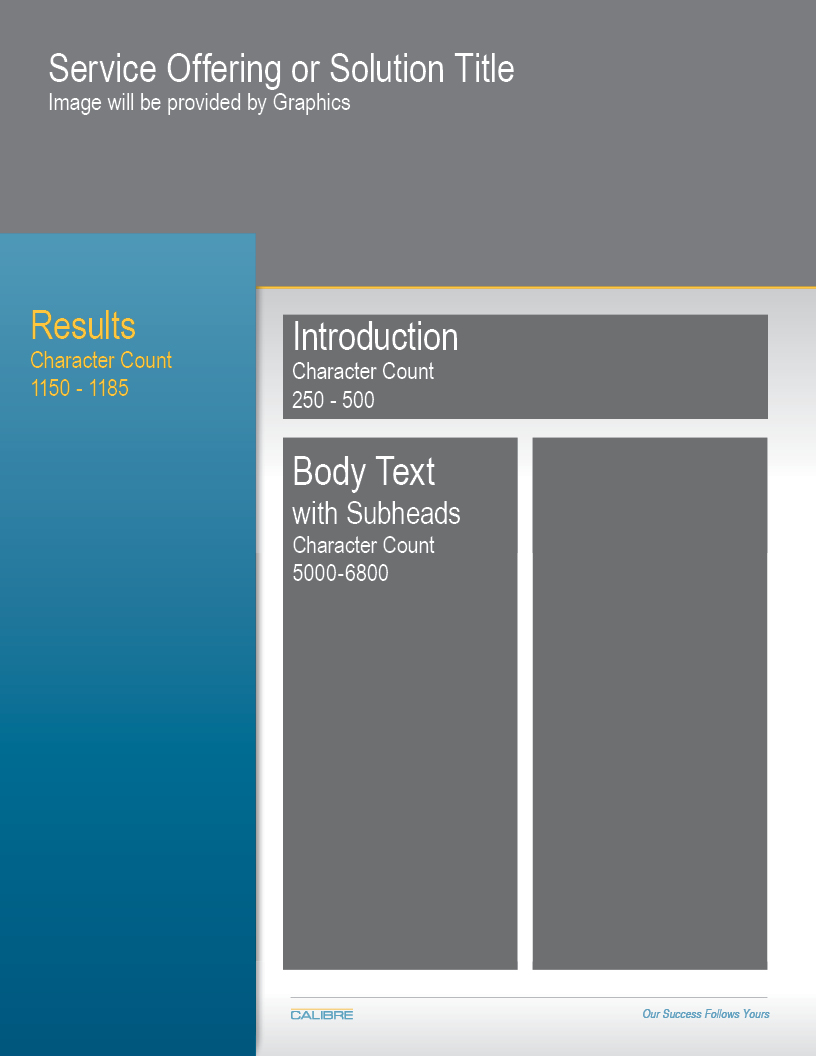
**Tearsheet Writer’s Template (Service Offering and Solutions)**



Please note the character counts for each section.

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| Service Offering orSolution Title | |  | | |  |
| Overview: Distribute | | | | |  |
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| Key Benefits 1150 - 1185 characters | | | | |  |
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|  | 1. **Confident Decision-Making** | Move away from feel-based decision-making processes. You can be confident that each decision is driven by data, and takes into account the bigger picture. | | | |
|  | 1. **Increased Productivity** | Enable your team to be more productive. Distribute considers management targets when assigning workload, assigning each team member to a section of the facility (e.g. a set of doors, lanes, bays, etc.) that will enable them to meet or exceed the target. | | | |
|  | 1. **Balanced Workload** | Ensure that workload is distributed as evenly as possible. When assigning workload to someone, the Distribute decision model takes into account the amount of work assigned to everyone else, which prevents overloading any one person. | | | |
|  | 1. **Realistic Targets** | Every once in a while the total workload in the building may fall below management targets, making these targets unachievable. In these situations, Distribute can readjust targets to match available workload. This allows managers and the teams they lead to be more realistic about what is achievable. | | | |
| Intro 250 – 300 characters | |  | | |  |
| Do inbound or outbound managers at your distribution center struggle to assign their teams the right amount of workload throughout the day? Does every day feel like a firefight, due to the high fluctuations in volume? | | | | |  |
| Intro II 250 – 300 characters  Top performing distribution networks have gained a competitive edge, in large part because of their ability to harness their data to make optimal decisions. Distribute is a new CALIBRE product that can empower operational-level managers to make better and faster decisions by leveraging data with a powerful, yet simple software solution. Distribute is designed to assist the operations manager, while simultaneously enabling the utilization of staff to be optimized throughout the day. | | | | |  |
| Body Text with subheadings 5800 – 6800 characters | | |  | |  |
| >>Distribute fits seamlessly into the current resource allocation process for inbound/outbound operations:   * (Insert graphic 1 from PowerPoint slide)   *Page 2*  CALIBRE is committed to ensuring the successful rollout of Distribute at your facility, and we understand the challenges that can come with integrating a new solution into your process. To help with that, we’ve developed a general implementation framework that keeps your success in mind throughout every step of the process.   * (insert graphic 2 from PowerPoint slide)   >>Distribute is most valuable for facilities that generally meet the following criteria:   1. Need for Improvement: There is a need to significantly improve the allocation of scarce resources, because the current approach is not yielding expected results. For some facilities this may mean:    * Productivity metrics are suffering or inconsistent    * Productivity metrics are not being tracked and management is seeking a solution    * Employees are experiencing a constant tug-of-war for their time 2. Decision Complexity: Managers need to make complex resource allocation decisions very quickly with several, sometimes thousands, of available options. Factors that affect the complexity of the decision process include:    * Size of the workforce    * Size of the facility    * Volume processed by the facility in a typical day    * Level of volatility in volume throughout the facility over time 3. Data Quality: The volume that will be routed to a particular area of the facility is either known before resource allocation decisions need to be made, or can at least be modeled/predicted accurately. If neither is possible, Distribute can be used as a benchmarking tool, comparing actual performance to a more realistic ideal state. | | | | |  |
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